



#### OCTOBER 9–11, 2024 | ONLINE & IN PERSON | DELTA HOTELS WINNIPEG



#### **SPONSORSHIP PLAN**

## A MULTIDISCIPLINARY PROGRAM OPEN TO ALL

ONLINE & IN PERSON • DELTA HOTELS WINNIPEG • OCTOBER 9-11, 2024

#### WHY BECOME A SPONSOR?

Every year, hundreds of legal professionals and stakeholders across the country come together to participate in CIAJ's flagship Annual Conference.

This event is an excellent opportunity to tailor a sponsorship program that positions your organization as a committed leader in supporting the administration of justice in Canada. It could help you reach decision makers and prominent members from all branches of Canada's legal community.

The 48<sup>th</sup> Annual Conference will focus on <u>Families and the Law</u> and will take place in person in Winnipeg and online, from October 9–11, 2024. The program is open to all members of the legal community, including the judiciary, tribunal community, practitioners, law professors and students, and to everyone interested in family law issues.

The conference will consider the wide ambit of concerns regarding the system's ability to aid families in resolving their disputes. Are there enough resources available? Are the courts and tribunals the best forum for families and children? Are we ready for a culture shift or paradigm shift? There is no doubt that improving the situation for families in difficult and sometimes heartbreaking situations is paramount.

#### A multidisciplinary and bilingual legal network across Canada

Founded in 1974, the Canadian Institute for the Administration of Justice (CIAJ) promotes excellence and leadership in the administration of justice through knowledge, learning and the exchange of ideas. CIAJ offers Canada's legal community up-to-date education and research programs in both official languages. Learn more at <u>www.ciaj-icaj.ca</u>.

#### CIAJ in 2022-2023

- Over 2600 members across Canada
- 303 volunteer speakers that are leaders of their profession
- 1957 program participants from all branches of the legal community
- 39 programs, in person and online

#### SPONSORSHIP LEVELS

Major (\$10 000) • Gold (\$5000) • Silver (\$3000) Bronze (\$1000) • Emerald (\$500) • Corporate tickets (\$895 each)

VISIBILITY	MAJOR (10K)	GOLD (5K)	SILVER (3K)	BRONZE (1K)	EMERALD (\$500)
Logo on CIAJ's video webpage of the Conference	$\checkmark$				
A special newsletter sent to our 9000 subscribers	$\checkmark$				
A custom blog post or podcast	$\checkmark$				
Support mentioned on CIAJ social media prior to the event	$\checkmark$	√			
Banner in the main room (banner provided by sponsor)	$\checkmark$	$\checkmark$			
Opportunity to set up an information booth in the foyer OR to display a short video of 1, 2 or 3 minutes depending on the sponsorship	$\checkmark$	√	$\checkmark$		
Name and logo displayed in the Conference program	$\checkmark$	$\checkmark$	$\checkmark$		
Opportunity to include a flyer or promotional item in the Conference package	$\checkmark$	√	$\checkmark$		
Special acknowledgment by organizers at Conference opening and closing	$\checkmark$	√	$\checkmark$	√	
Logo and website link prominently displayed on CIAJ website	$\checkmark$	√	$\checkmark$	√	$\checkmark$
Logo displayed on screens in the meeting room	$\checkmark$	√	$\checkmark$	√	√

# **MORE POSSIBILITIES**

#### LUNCH (OR LUNCHES) SPONSOR

Display at lunch and acknowledgment in the program \$1000 per lunch (possibility of three)

#### COCKTAIL SPONSOR

Display at the cocktail, acknowledgment in the program and in speeches **\$5000** 

#### • CORPORATE TICKETS

Sponsor special rate when you purchase 3 or more

\$895 each

#### SPONSOR A NON-PROFIT ORGANIZATION

Different possibilities are available

#### SPONSOR LAW STUDENTS OR YOUNG LAWYERS

Different possibilities are available

#### CUSTOM MADE PLAN

We are open to your suggestions!

Your firm, organization or company may purchase one or more of the sponsorships listed here. To discuss these and other sponsorship opportunities, please contact:

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# **FAMILES 48<sup>th</sup> ANNUAL CONFERENCE | OCTOBER 9-11, 2024**

### SPONSORSHIP FORM

#### **CONTACT INFORMATION**

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#### Canadian Institute for the Administration of Justice

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