

SPONSORSHIP PLAN

46th ANNUAL CONFERENCE
IN PERSON IN HALIFAX & ONLINE
OCTOBER 26-28, 2022

THE RIGHT TO DIGNITY



A MULTI-DISCIPLINARY PROGRAM OPEN TO ALL MEMBERS OF THE LEGAL COMMUNITY

IN PERSON AT HALIFAX MARRIOTT HARBOURFRONT HOTEL & ONLINE • OCTOBER 26–28, 2022

WHY BECOME A SPONSOR?

CIAJ's Annual Conference is an excellent opportunity to tailor a sponsorship program that positions your organization as a committed leader in supporting the administration of justice in Canada. It could help you reach decision makers and prominent members from all branches of the legal community and across the country.

The 46th Annual Conference will focus on [The Right to Dignity in Canadian Law](#) and will take place in person in Halifax and online, from October 26–28, 2022. The program is open to all members of the legal community, including the judiciary, tribunal community, practitioners, law professors and students.

“The wealth of knowledge and information is outstanding”

The 2021 Conference on Indigenous Peoples and the Law took place in person in Vancouver and online and brought together 500 participants. As one of them wrote: “The wealth of knowledge and information is outstanding.” According to the post-event satisfactory survey, 80% of the participants thought the program was excellent, and 19% very good.

A multidisciplinary and bilingual legal network across Canada

Founded in 1974, the Canadian Institute for the Administration of Justice (CIAJ) promotes excellence and leadership in the administration of justice through knowledge, learning and the exchange of ideas. CIAJ offers Canada's legal community up-to-date education and research programs in both official languages. Learn more at www.ciaj-icaaj.ca.

CIAJ in 2020-2021

- [Over 2,350 members](#) across Canada
- [283 volunteer speakers](#) that are leaders of their profession
- [7786 program participants](#) from all branches of the legal community
- [40 programs](#), in person and online

SPONSORSHIP LEVELS

Major Sponsor (\$10,000) • **Gold Sponsor** (\$5,000) • **Silver Sponsor** (\$3,000)
Bronze Sponsor (\$1,000) • **Emerald Sponsor** (\$500) • **Corporate tickets** (\$795 each)

VISIBILITY	MAJOR (10K)	GOLD (5K)	SILVER (3K)	BRONZE (1K)	EMERALD (\$500)
Logo on CIAJ's video webpage of the Conference	✓				
A special newsletter sent to our 8000 subscribers	✓				
A custom blog post or podcast	✓				
Support mentioned on CIAJ social media prior to the event	✓	✓			
Banner in the main room (banner provided by sponsor)	✓	✓			
Opportunity to set up an information booth in the foyer OR to display a short video of 1, 2 or 3 minutes depending on the sponsorship	✓	✓	✓		
Name and logo displayed in the Conference program	✓	✓	✓		
Opportunity to include a flyer or promotional item in the Conference package	✓	✓	✓		
Special acknowledgment by organizers at Conference opening and closing	✓	✓	✓	✓	
Logo and website link prominently displayed on CIAJ website	✓	✓	✓	✓	✓
Logo displayed on screens in the meeting room	✓	✓	✓	✓	✓

MORE POSSIBILITIES

LUNCH (OR LUNCHEs) SPONSOR

Display at lunch and acknowledgment in the program

\$1,000 per lunch (possibility of three)

COCKTAIL SPONSOR

Display at the cocktail, acknowledgment in the program and in speeches

\$5,000

CORPORATE TICKETS

Sponsor special rate when you purchase 3 or more

\$795 each

SPONSOR A NON-PROFIT ORGANIZATION

Different possibilities are available

SPONSOR LAW STUDENTS OR YOUNG LAWYERS

Different possibilities are available

CUSTOM MADE PLAN

We are open to your suggestions!

Your firm, organization or company may purchase one or more of the sponsorships listed here. To discuss these and other sponsorship opportunities, please contact:

Christine O'Doherty, Lawyer, Executive Director
Tel.: 514-731-2855, ext. 1 | Email: christine.odoherty@ciaj-icaj.ca

THE RIGHT TO DIGNITY

IN HALIFAX, NS & ONLINE
OCTOBER 26-28, 2022



SPONSORSHIP FORM

CONTACT INFORMATION

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SPONSORSHIP

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TOTAL: _____

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Cheque Visa MasterCard Amex

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Canadian Institute for the Administration of Justice

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