

THE LAW OF BORDERS

CIAJ's 47th
Annual Conference

October 25-27, 2023 | In Ottawa & Online



SPONSORSHIP PLAN

A MULTI-DISCIPLINARY PROGRAM OPEN TO ALL

ONLINE & IN PERSON • OTTAWA MARRIOTT HOTEL • OCTOBER 25–27, 2023

WHY BECOME A SPONSOR?

CIAJ's Annual Conference is an excellent opportunity to tailor a sponsorship program that positions your organization as a committed leader in supporting the administration of justice in Canada. It could help you reach decision makers and prominent members from all branches of the legal community and across the country.

The 47th Annual Conference will focus on [The Law of Borders](#) and will take place in person in Ottawa and online, from October 25–27, 2023. The program is open to all members of the legal community, including the judiciary, tribunal community, practitioners, law professors and students, and to everyone interested in immigration issues.

“The wealth of knowledge and information is outstanding”

Every year, hundreds of legal professionals from across the country come together to participate in CIAJ's flagship Annual Conference. As one of the participants wrote: “The wealth of knowledge and information is outstanding.” The 2022 Conference on The Right to Dignity in Canadian Law took place in person in Halifax and online. According to the post-event satisfactory survey, 94% of the participants thought the program was excellent or very good.

A multidisciplinary and bilingual legal network across Canada

Founded in 1974, the Canadian Institute for the Administration of Justice (CIAJ) promotes excellence and leadership in the administration of justice through knowledge, learning and the exchange of ideas. CIAJ offers Canada's legal community up-to-date education and research programs in both official languages. Learn more at www.ciaj-icaaj.ca.

CIAJ in 2021-2022

- [Over 2460 members](#) across Canada
- [286 volunteer speakers](#) that are leaders of their profession
- [1596 program participants](#) from all branches of the legal community
- [32 programs](#), in person and online

SPONSORSHIP LEVELS

Major (\$10 000) • **Gold** (\$5000) • **Silver** (\$3000)
Bronze (\$1000) • **Emerald** (\$500) • **Corporate tickets** (\$895 each)

VISIBILITY	MAJOR (10K)	GOLD (5K)	SILVER (3K)	BRONZE (1K)	EMERALD (\$500)
Logo on CIAJ's video webpage of the Conference	✓				
A special newsletter sent to our 8000 subscribers	✓				
A custom blog post or podcast	✓				
Support mentioned on CIAJ social media prior to the event	✓	✓			
Banner in the main room (banner provided by sponsor)	✓	✓			
Opportunity to set up an information booth in the foyer OR to display a short video of 1, 2 or 3 minutes depending on the sponsorship	✓	✓	✓		
Name and logo displayed in the Conference program	✓	✓	✓		
Opportunity to include a flyer or promotional item in the Conference package	✓	✓	✓		
Special acknowledgment by organizers at Conference opening and closing	✓	✓	✓	✓	
Logo and website link prominently displayed on CIAJ website	✓	✓	✓	✓	✓
Logo displayed on screens in the meeting room	✓	✓	✓	✓	✓

MORE POSSIBILITIES

- **LUNCH (OR LUNCHEs) SPONSOR**

Display at lunch and acknowledgment in the program

\$1000 per lunch (possibility of three)

- **COCKTAIL SPONSOR**

Display at the cocktail, acknowledgment in the program and in speeches

\$5000

- **CORPORATE TICKETS**

Sponsor special rate when you purchase 3 or more

\$895 each

- **SPONSOR A NON-PROFIT ORGANIZATION**

Different possibilities are available

- **SPONSOR LAW STUDENTS OR YOUNG LAWYERS**

Different possibilities are available

- **CUSTOM MADE PLAN**

We are open to your suggestions!

Your firm, organization or company may purchase one or more of the sponsorships listed here. To discuss these and other sponsorship opportunities, please contact:

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SPONSORSHIP FORM

CONTACT INFORMATION

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Cheque Visa MasterCard

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Canadian Institute for the Administration of Justice

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