

SPONSORSHIP PLAN

45th ANNUAL CONFERENCE
VANCOUVER • OCTOBER 2020

INDIGENOUS PEOPLES
AND THE LAW



Sacred Circle
by Dylan Thomas

A MULTI-DISCIPLINARY PROGRAM OPEN TO ALL MEMBERS OF THE LEGAL COMMUNITY

VANCOUVER • PINNACLE HOTEL HARBOURFRONT • OCTOBER 21-23, 2020

WHY BECOME A SPONSOR?

CIAJ's 2020 Annual Conference is an excellent opportunity to tailor a sponsorship program that positions your organization as a committed leader in supporting the administration of justice in Canada. It could help you reach decision makers and prominent members from all branches of the legal community and across the country.

About our Annual Conference

CIAJ's 45th Annual Conference on **Indigenous Peoples and the Law** will take place in Vancouver, from October 21–23, 2020. The program is designed for the judiciary, tribunal community, practitioners and law professors, and includes a special panel for law students, which is free and open to the public.

What is CIAJ?

Founded in 1974, the Canadian Institute for the Administration of Justice (CIAJ) promotes excellence and leadership in the administration of justice through knowledge, learning and the exchange of ideas. CIAJ offers Canada's legal community up-to-date education and research programs in both official languages and provides a forum for everyone interested in the administration of justice. Learn more at www.ciaj-icaaj.ca.

CIAJ in 2018-2019

- **+ 1,000 members** across Canada
- **350 volunteer speakers** that are leaders of their profession
- **1750 program participants** from all branches of the legal community
- **71 days** of up-to-date accredited training programs
- **33 programs** in **12** Canadian cities

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VISIBILITY	MAJOR (10K)	GOLD (5K)	SILVER (3K)	BRONZE (1K)	EMERALD (\$500)
Logo on CIAJ's video webpage of the Conference	✓				
A special newsletter sent to our 5000 subscribers	✓				
A custom blog post	✓				
Support mentioned on CIAJ social media prior to the event	✓	✓			
Banner in the main room (banner provided by sponsor)	✓	✓			
Opportunity to set up an information booth in the foyer	✓	✓	✓		
Name and logo displayed in the Conference program	✓	✓	✓		
Opportunity to include a flyer or promotional item in the Conference package	✓	✓	✓		
Special acknowledgment by organizers at Conference opening and closing	✓	✓	✓	✓	
Logo and website link prominently displayed on CIAJ website	✓	✓	✓	✓	✓
Logo displayed on screens in the meeting room	✓	✓	✓	✓	✓

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Display at break and acknowledgment in the program

\$1,000

2 LUNCHESES SPONSOR

Display at lunch and acknowledgment in the program

\$2,500

COCKTAIL SPONSOR

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SPONSOR LAW STUDENTS OR YOUNG LAWYERS

Different possibilities are available

* CUSTOM MADE PLAN

We are open to your suggestions!

Your firm, organization or company may purchase one or more of the sponsorships listed here. To discuss these and other sponsorship opportunities, please contact:

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Tel.: 514-731-2855, ext. 1 | Email: christine.odoherty@ciaj-icaj.ca

INDIGENOUS PEOPLES AND THE LAW

VANCOUVER
OCT. 21-23, 2020



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