

The background of the slide is a light gray gradient with several realistic water droplets of various sizes scattered across it. The droplets have highlights and shadows, giving them a three-dimensional appearance. The main title is centered in a large, bold, blue font.

SOCIAL MEDIA AND THE CANADIAN LEGAL SYSTEM

PANEL ONE: THE RISKS AND REWARDS OF EMERGING TECHNOLOGIES

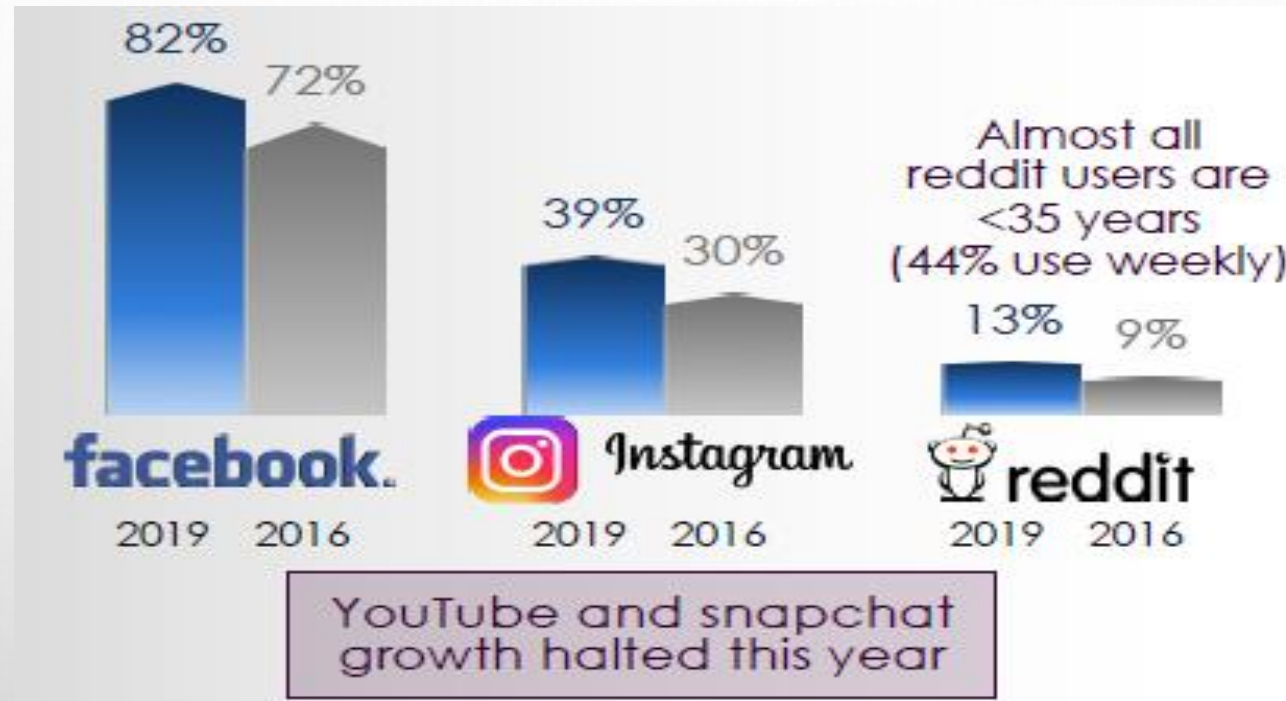
CIAJ ANNUAL CONFERENCE – OCT. 16, 2019

WHAT IS SOCIAL MEDIA?

- WEBSITES & APPS DESIGNED TO ALLOW PEOPLE TO SHARE CONTENT QUICKLY, EFFICIENTLY & IN REAL-TIME
- WIDELY RECOGNIZED AS A PROVEN WAY TO INCREASE YOUR ORGANIZATION'S REACH
- CAN RESULT IN A WHOLE NEW DEMOGRAPHIC LEARNING ABOUT WHAT YOU DO & WHY YOU DO IT

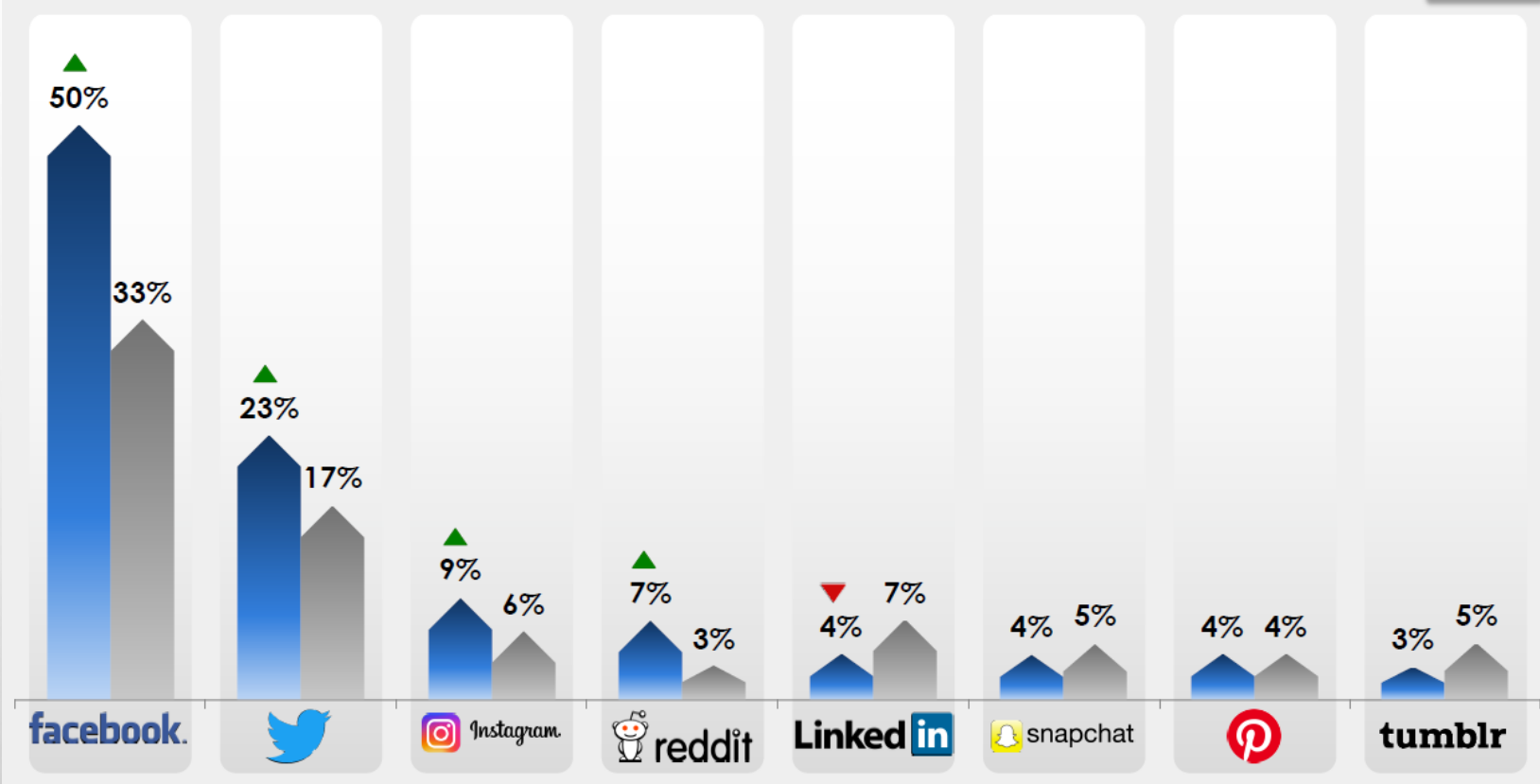


2019 CANADIAN SOCIAL MEDIA INSIGHTS



SOURCE: [HTTPS://INSIGHTSWEST.COM/WP-CONTENT/UPLOADS/2019/06/REP IW CDNSOCIALMEDIAINSIGHTS JUNE2019.PDF](https://insightswest.com/wp-content/uploads/2019/06/rep_iw_cdnsocialmediainsights_june2019.pdf)

Complaints on Various Social Media



SOURCE: [HTTPS://INSIGHTSWEST.COM/WP-CONTENT/UPLOADS/2019/06/REP_IW_CDNSOCIALMEDIAINSIGHTS_JUNE2019.PDF](https://insightswest.com/wp-content/uploads/2019/06/REP_IW_CDNSOCIALMEDIAINSIGHTS_JUNE2019.PDF)



NS COURTS MAIN TWITTER ACCOUNT:

[HTTPS://TWITTER.COM/COURTSNS NEWS](https://twitter.com/courtsns_news)

#CBANSLawDay 2017

Interactive Q&A with a Judge and a Lawyer



Email communications@courts.ns.ca or tweet your question before April 18th using [#AskaNSJudge](#) & [#CBANSLawDay](#)

We'll tweet back & answer your questions during the live webcast at www.courts.ns.ca on April 19th

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LCC DomBautista @LCCDomBautista - Apr 12, 2016 Do I earn a selfie with [#AskChiefJudge](#) bec I have posed too many questions?

BC Provincial Court @BCProvCourt

[@LCCDomBautista](#) For you, Dom! Thank you for your qs. [#AskChiefJudge](#) [#selfie](#) [#picoftheday](#)



5 6:43 PM - Apr 14, 2016

See BC Provincial Court's other Tweets

Vancouver, BC: The Chief Judge of the BC Provincial Court, Thomas Crabtree, hosted a Twitter town hall in April 2016. Using the hashtag [#AskChiefJudge](#), BC residents had a rare opportunity to connect with Chief Judge Crabtree in real time and ask questions about recent cases and legal proceedings in the province.



“ Our participants bring HOPE — hope for a better future. Our team offers guidance and support to those participants, as we walk alongside them on their road to healing and recovery. As for me, I am amazed each time I see lives transformed, harms repaired, and relationships restored. ”

The Honourable Pamela Williams,
Chief Judge of the Provincial & Family Courts,
Judge of the Mental Health Court Program

www.courts.ns.ca/Provincial_Court/NSPC_mental_health_program.htm

CELEBRATING THE 10TH ANNIVERSARY OF THE MENTAL HEALTH COURT PROGRAM



“ I really value the many opportunities that working with the Mental Health Court team provides, particularly addressing public safety issues at their roots. This is a win-win situation for all involved — the participants are supported on their path to recovery, while we help to manage any risk to the public. ”

Aileen McGinty, Crown Attorney
NS Public Prosecution Service

www.courts.ns.ca/Provincial_Court/NSPC_mental_health_program.htm

CELEBRATING THE 10TH ANNIVERSARY OF THE MENTAL HEALTH COURT PROGRAM



“ Over these last nine years with the Mental Health Court, I have been fortunate to be able to provide my clients with opportunities for change. I have learned that an important part of one's success in the Mental Health Court Program is what they do with that opportunity. ”

Kelly Rowlett
Defence Lawyer, NS Legal Aid

www.courts.ns.ca/Provincial_Court/NSPC_mental_health_program.htm

CELEBRATING THE 10TH ANNIVERSARY OF THE MENTAL HEALTH COURT PROGRAM



“ Being a part of the Mental Health Court team has taught me to be kind because everyone comes with a story. The Mental Health Court gives individuals hope by recognizing the positive steps, no matter how small and reiterating these milestones back to the individual in hopes to show the progress that is possible through treatment, time and support. ”

Zabrina Smith, Judicial Assistant
Court Services, NS Department of Justice

www.courts.ns.ca/Provincial_Court/NSPC_mental_health_program.htm

CELEBRATING THE 10TH ANNIVERSARY OF THE MENTAL HEALTH COURT PROGRAM



“ I really appreciate being able to work with a team of people dedicated to supporting and encouraging participants as they address their mental health needs, while still holding them accountable for their actions. It's amazing to be part of a program where I get to witness firsthand how far many of our participants have come towards improving their lives and repairing the harm that's been done. ”

Tracy Landry
Probation Officer
NS Department of Justice

www.courts.ns.ca/Provincial_Court/NSPC_mental_health_program.htm

CELEBRATING THE 10TH ANNIVERSARY OF THE MENTAL HEALTH COURT PROGRAM



“ I am both proud and excited to be part of an initiative that cares, respects and supports the needs of individuals as they negotiate their sometimes-complex mental health, addictions and legal matters. The Mental Health Court offers an innovative environment that is proactive, holistic and both client and community centered. Great things happen here! ”

Jill Robertson
Clinical Therapist
Nova Scotia Health Authority

www.courts.ns.ca/Provincial_Court/NSPC_mental_health_program.htm

CELEBRATING THE 10TH ANNIVERSARY OF THE MENTAL HEALTH COURT PROGRAM



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 **Supreme Court of Canada**
18 mins · 🌐

The hearing in R. v. K.G.K. has begun. Chief Justice Richard Wagner spoke a few words to the public who came to the #Manitoba Court of Appeal to see the court's first-ever hearing outside of Ottawa. Read his remarks here: <https://www.scc-csc.ca/judges-ju.../rw-2019-09-25-1-eng.aspx> #SCCinWinnipeg



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 **Legal Affairs Canada**
@LawScribes

Access to Justice: Free 60 minute live webcast conversation with former supreme court Canada chief justice Beverley McLachlin October 10th. You must register and may count towards CPD content.

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 The Lawyer's Daily and LexisNexis Canada

6:00 PM · Sep 23, 2019 · [Twitter Web App](#)

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WHAT ARE THE REWARDS OF USING SOCIAL MEDIA?

- CONNECT & ENGAGE DIRECTLY WITH THE PUBLIC
- BUILD STRONGER CONNECTIONS WITH YOUR TARGET AUDIENCES
- EXPAND & PROTECT YOUR REPUTATION
- BUILD ATTENTION TO GET TO A PLACE WHERE PEOPLE WAIT FOR YOUR POSTS
- DIRECT LINE TO MEDIA/JOURNALISTS
- AMPLIFY YOUR EFFORTS



WHAT ARE THE RISKS/CHALLENGES?

- REQUIRES DEDICATED RESOURCES, TIME TO MODERATE COMMENTS
- REQUIRES EXPERIENCE/ EXPERTISE IN COMMUNICATIONS & IT
- NOT A LEVEL PLAYING FIELD, THOSE WITH EXPERTISE DOMINATE THE CONVERSATION
- RISK OF LOSING CONTROL OF THE MESSAGE CAN BE HIGHER
- EXPECTATION OF IMMEDIATE RESPONSES, EASY ANSWERS TO COMPLEX LEGAL QUESTIONS



HOW DOES SOCIAL MEDIA AFFECT THE WAY THE PUBLIC PERCEIVES THE LEGAL SYSTEM?

- FAKE NEWS & MISINFORMATION IS RAMPANT
- NEED FOR MORE IMMEDIATE COMMUNICATIONS
- CITIZEN JOURNALISM, ADVOCATES DIRECTING PUBLIC OPINION
- MORE CYNICAL, ILL-INFORMED PUBLIC
- DIRECTLY AFFECTS PUBLIC CONFIDENCE & TRUST



Blair Rhodes ✓

@CBCBlairRhodes Follows you

CBC Journalist based in Halifax, Nova Scotia.

📍 ÜT: 44.641464,-63.573635 📅 Joined February 2010

430 Following 7,631 Followers



Blair Rhodes ✓ @CBCBlairRhodes · Sep 16

Justice Hunt says it is rare for a judge to reject a joint sentencing recommendation and he's not going to do it in this case. He says Butlin's murder is closer to 1st degree murder than manslaughter. #nscourt



[Show this thread](#)



Blair Rhodes ✓ @CBCBlairRhodes · Sep 16

Judge: "The killing of Susan Butlin was brutal and senseless." #nscourt



[Show this thread](#)



Blair Rhodes ✓ @CBCBlairRhodes · Sep 16

Judge says he grew up in the Tatamagouche area and knows how peaceful the community is, although it was deeply affected by this murder. #nscourt



Group converts online fury against cabbie's acquittal into handwritten campaign



Judicial council review of Judge Gregory Lenehan demanded following outcry over not guilty ruling

Adina Bresge · The Canadian Press · Posted: Mar 06, 2017 9:27 AM AT | Last Updated: March 6, 2017



Sarah Bezanson, right, and Martha Cody write letters calling for a judicial council review of Judge Gregory Lenehan during an organized letter-writing event in Halifax on Sunday. (Darren Calabrese/The Canadian Press)

A small group of people spent Sunday trying to harness the social media outcry against the acquittal of Halifax taxi driver who was charged with sexually assaulting a woman in his cab.

Cecilia @CeciliaJoann · Mar 3, 2017
SPEAKS VOLUMES
[#JudgeLenehan](#) [#shameonyou](#) [#firehim](#) [#drunkscantconsent](#)



1 comment · 0 retweets · 0 likes · 0 shares

AJ @quasar185 · Mar 7, 2017
Had too much to drink? Be safe. Don't drive-take a cab. Just remember that if you pass out you consent to be raped [#JudgeLenehan](#)

1 comment · 0 retweets · 1 like · 0 shares

Jennifer Grudić @JenniferGrudic · Mar 7, 2017
Social justice advocates, politicians addressing the crowd. Police estimate 300+ people here. [#Halifax](#) [#JudgeLenehan](#)



1 comment · 4 retweets · 5 likes · 0 shares

BigJMcC @BigJMcC · Oct 23, 2018
Replying to @Tim_Bousquet
[#JudgeLenehan](#) strikes again! Bergman applied to Judge Gregory Lenehan for a search warrant to obtain Uttaro's DNA, but Lenehan rejected the warrant because Bergman hadn't adequately explained how Goguen's name was misspelled in police investigative notes. [#SpellingCounts?](#)



1 comment · 0 retweets · 0 likes · 0 shares

WHAT'S NEXT – SOCIAL MEDIA TRENDS



TREND 1 Rebuilding trust

Brands get human as the circle of trust on social media tightens



TREND 2 Storifying social

Content teams adapt as Stories offer new formats for sharing



TREND 3 Closing the ads gap

More competition on paid social forces marketers to up their game



TREND 4 Cracking the commerce code

Improved social shopping technologies (finally) fuel sales



TREND 5 Messaging eats the world

Customers demand better 1:1 social experiences

SOURCE: [HTTPS://HOOTSUITE.COM/RESOURCES/SOCIAL-MEDIA-TRENDS-REPORT-2019](https://hootsuite.com/resources/social-media-trends-report-2019)

QUESTIONS OR COMMENTS?

FEEL FREE TO CONTACT ME:

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