SPONSORSHIP PLAN

45th ANNUAL CONFERENCE VANCOUVER • NOVEMBER 17-19, 2021

INDIGENOUS PEOPLES AND THE LAW



Sacred Circle by Dylan Thomas

A MULTI-DISCIPLINARY PROGRAM OPEN TO ALL MEMBERS OF THE LEGAL COMMUNITY

IN PERSON AT FAIRMONT HOTEL VANCOUVER & ONLINE • NOVEMBER 17-19, 2021

WHY BECOME A SPONSOR?

CIAJ's 45th Annual Conference is an excellent opportunity to tailor a sponsorship program that positions your organization as a committed leader in supporting the administration of justice in Canada. It could help you reach decision makers and prominent members from all branches of the legal community and across the country.

About our Conference

CIAJ's Conference on <u>Indigenous Peoples and the Law</u> will take place in Vancouver, from November 17–19, 2021, and will also be offered online. The program is designed for the judiciary, tribunal community, practitioners, and law professors. It also includes a special panel for law students, which is free and open to the public.

A multidisciplinary and bilingual legal network across Canada

Founded in 1974, the Canadian Institute for the Administration of Justice (CIAJ) promotes excellence and leadership in the administration of justice through knowledge, learning and the exchange of ideas. CIAJ offers Canada's legal community up-to-date education and research programs in both official languages and provides a forum for everyone interested in the administration of justice. Learn more at www.ciaj-icaj.ca.

CIAJ in 2019-2020

- + 2,000 members across Canada
- 129 volunteer speakers that are leaders of their profession
- 2311 program participants from all branches of the legal community
- 35 programs, in person and online

SPONSORSHIP LEVELS

VISIBILITY	MAJOR (10K)	GOLD (5K)	SILVER (3K)	BRONZE (1K)	EMERALD (\$500)
Logo on CIAJ's video webpage of the Conference	√				
A special newsletter sent to our 5000 subscribers	√				
A custom blog post	√				
Support mentioned on CIAJ social media prior to the event	√	✓			
Banner in the main room (banner provided by sponsor)	√	√			
Opportunity to set up an information booth in the foyer	√	✓	✓		
Name and logo displayed in the Conference program	√	✓	✓		
Opportunity to include a flyer or promotional item in the Conference package	√	✓	✓		
Special acknowledgment by organizers at Conference opening and closing	√	✓	✓	√	
Logo and website link prominently displayed on CIAJ website	√	✓	✓	√	√
Logo displayed on screens in the meeting room	√	√	✓	√	√

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LUNCH (OR LUNCHES) SPONSOR

Display at lunch and acknowledgment in the program \$1,000 per lunch (possibility of three)

COCKTAIL SPONSOR

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Different possibilities are available



We are open to your suggestions!

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INDIGENOUS PEOPLES AND THE LAW VANCOUVER NOVEMBER 17-19, 2021



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5950 Chemin de la Côte-des-Neiges, Office 450 | Montreal, Quebec H3S 1Z6 TEL.: 514-731-2855 • FAX: 514-731-3247 • EMAIL: ciaj@ciaj-icaj.ca